

Student Name

Professor Name

Course

Date

### A Wide Selection of Textile Design Works

The interest for creative design features and products among customers throughout the world is primarily conditioned by a human's inborn desire to connect with the art and reach out for the beauty. The arrival of a great number of online stores dealing with all sorts of design products serves as the major evidence to this fact. As Gray and Malins point out in their book, for many art admirers works of this kind come as a creative response to all the cultural, social economic, and environmental challenges that society is forced to overcome these days (12). It is evident that textile design attracts the attention of a raising number of customers, offering a wide selection of goods that are applied for a variety of day-to-day activities. One should point out that such products as carpets, curtains, and towels belong to the most commonly used and asked for categories of goods.

### **A Rich Choice of Rugs and Carpets**

It is notable that a reviewed store appears to be the host to several collections of rugs made of hand-knotted wool and silk. There are selections of classic, modern, abstract, and high-end patterns that will fit any room and will meet the needs of the most sophisticated customer. The presence of Oriental, Persian, and Contemporary themes will assist in picking an item that completely reflects the very concepts of a style you choose as predominant for your house interior. As Ashby and Johnson point out in their book, the market for this particular group of products "has saturated, in the sense that almost everyone who needs them, has them" (14). Naturally, rising

demand for the plentitude of options has led to gathering the richest color palette and the largest variety of patterns one may find on the Internet.

Regarding the products' dimensions, one may choose among the five options that are most frequently asked for by customers. The sizes of the area rugs and carpets on offer are as follows: 6X8, 8X10, 9X12, 10X14, and 12X15 feet. The weaves and color palettes differ depending on the preferred dimensions. However, a wide range of goods available for each particular size category makes this issue solved fast and easily (Ashby and Johnson 20). The absence of identical pattern features is compensated by a broad selection of alternatives, which proves that interaction design principles were closely considered while developing the market strategy.

It needs to be mentioned that buyers receive a unique opportunity to order a custom carpet, which will be manufactured in accordance with all the stated requirements. For that purpose, a customer is expected to provide the detailed information regarding size, fabric, and color scheme. All the materials are to be sent and discussed in beforehand for the professionals to manage their work on time. The company encourages customers to provide sketches and pictures to follow their instructions more precisely. The designers' staff will facilitate the conceptualization of expressed ideas and will assist in creating a totally personalized item (Paavilainen et al. 18). They will also clarify which materials are the best to combine with the ones that were sent and in what proportion those have to be used. Upon one's personal request the staff of workers can perform a lot of tasks, including the orders for stare carpets. In that case, the dimensions, as well as other criteria, are discussed individually.

### **State-of-the-Art Curtains and Drapes**

Drapes and curtains arrive as one more element of décor none of interiors can do without. The burst of color and a rich variety of patterns found on this site will undoubtedly add style to any bedroom, living room, or kitchen, which in addition requires an effective blocking out of the unnecessary light penetrating its window. As Nimkulrat stresses, the expressivity of material in textile art usually plays a more consistent part when selecting a product than a material itself (14). In the case with the artistic curtains, the expressiveness of figures found in the weaves is exactly the factor making customers want to obtain an item. With this as a concept, the company introduces a wide stock of curtains and drapes assigned to satisfy the needs of every particular customer.

As to the dimensions, the products appear in either 30"X84" or 60"X84" size variations. Yet, it is known that the flowing decorative curtains are designed to highlight one's unique taste and finish a room interior regardless of the available width. Concerning the weaves and images, they are usually split between the two panels and form a whole picture only when the two halves are moved together. All of the products are made of a thin woven poly material and can be sold either with or without hardware. The featured modern, abstract, fantasy and geometric motifs are present to provide one with multiple choices and grant an opportunity to pick the most suitable one. In addition, the bright color palette makes the curtains and drapes an integral part of any in-house décor.

Another notable component of an art-based interior is a shower curtain boasting a creative and colorful picture and reflecting one's truly bright inward. Curtains of this type always have a size of 69X70 inches and hang from 12 stitch-enforced eyelets. All the products are professionally printed. Moreover, they are made of 100% damp-proof polyester that retains artwork's initial looks for a longer

period. Shower rod and rings are sold separately. The graphic content that is normally “associated with the world of visual arts and design” is represented by a variety of themes, from classic portraits and landscapes to the art of gaming (Spampinato 7). Thus, the design is developed to suit the needs of all the categories of customers

### **Creative Hand and Bath Towels**

Regarding a shower theme, an interior décor would not be complete without one more componential part of the textile design: decorative hand and bath towels that not only serve as personal hygiene products but stand as bathroom accessories as well. It needs to be mentioned that these versatile décor elements can be used as the beach towels whenever such need arises. The fact all goods are machine washable keeps the value of the products at a remarkably high rate. The variety of weaves and pictures found on a towel’s front is simply countless. For them to retain their color and initial shape one, of course, needs to observe the care instructions strictly and reduce the usage of an item to its minimum. In the case all conditions are followed, these unique accessories will serve faithfully in the long run and will bring a lot of positive emotions to their owners.

The dimensions of both hand towels and bath towels are 30”X15” and 74”X37” respectively. Being made of brushed microfiber with a 100% cotton back, these towels boast the extra absorption properties combined with a light touch of material. As was mentioned earlier, the top of the towel has an image printed on it, while the back is simply white cotton. The image or pattern can, in fact, be customized in accordance with a customer’s preferences. By analogy with rugs and carpets, clients receive an opportunity to choose a picture for their towels. Eventually, the work’s success is to a greater extent determined by how clearly one states the requirements

and whether all the needed information has been provided. Also, customers should mind that art works are never done in a hurry. As Egware and Peters state, “designers should play around with their designs, and unless there is a deadline from customers, it is unnecessary to rush” (148). Thus, it leads to the conclusion that those who order custom towels, need to provide designers with the suitable time frames for work to be done properly.

### **Conclusion**

Textile design plays an integral part in the lives and day-to-day activities of all the art admirers worldwide. Its major décor elements, i.e., carpets, curtains, and towels, appear to be the major components of any art-based interior and usually serve as both accessories and the items of practical use. It is notable that a raising number of customers search for the products of this category throughout the thematic sites on a daily basis. Regarding this particular store, a large collection of creative design products was primarily gathered to make that task easier for everyone valuing art above all the other spheres.

Works Cited

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